



HOUSING AUTHORITY of the County of Butte

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Press Release

Housing Authority of the County of Butte Unveils New Logo

Housing Authority of the County of Butte commissions graphic design artist to give the HACB a new branding logo to support the organization's growth

Chico, CA, August 26th, 2011: Today the Housing Authority of the County of Butte announced the release of its new logo to help support the overall goals and objectives of the organization. Dustin Hubbart, a freelance Graphic Designer, spearheaded the effort to design the new logo and Kasey McNight from MonsterWebz.com designed our business cards and various letterheads. This step towards a unified look and feel of the organization is an important one as the Housing Authority continues assisting low income and homeless individuals and families in Butte County. The new logo was designed to show our vision of a modern, contemporary, non-governmental, upward approach to low income housing. The new logo is displayed at the top of this release.

A new logo may not seem critically important in these times of economic distress; however we believe that it is critical that our organization remains relevant and vital. We felt this logo will affirm and direct the vision we have for the Housing Authority of the County of Butte.

Over the next couple of weeks, all Housing Authority forms, letters, documents, business cards, and corporate media, including the website, will undergo the change to the new logo.

The Housing Authority of the County of Butte (HACB) is located in Chico, California and is a non-profit public agency incorporated in 1946. The mission of HACB is to assist low and moderate income residents of Butte County to secure and maintain high quality affordable housing. For more information regarding the Housing Authority and the County of Butte and the programs it manages, please visit www.Butte-Housing.com.



The Housing Authority is an equal opportunity employer and housing provider.

