



### Message from the Executive Director

In early 2025, the Board of Commissioners initiated a new five-year strategic plan to guide the Housing Authority's work. Since its founding in 1946, the Authority has grown to serve over 4,600 households in Butte and Glenn Counties through rental assistance and affordable housing. Having weathered downturns, supported disaster recovery, and managed state and federal funding constraints, the Board determined it was time to reaffirm the mission, assess programs and properties, and set strategic directions for the future.

The plan affirms the Authority's role in expanding opportunity within uncertainty, while giving new attention to resident self-sufficiency, community partnerships, and support for nonprofits addressing homelessness. It calls for a comprehensive review of housing assets to ensure safety, quality, and long-term service, as well as renewed commitment to staff training, client-friendly administration, and strong resident relations.

As a living document, the Strategic Plan serves as a benchmark and roadmap. Its value lies in continued implementation, so staff, residents, and partners can work together to expand affordable housing opportunities and meet the evolving needs of Butte and Glenn Counties.

Lawrence C. Guanzon  
Executive Director

### Mission

The Housing Authority of the County of Butte provides access to affordable and innovative housing solutions for the well-being of all. We support residents in securing and maintaining quality housing as a pathway to fostering sustainable, resilient, and stable communities.

### Vision

- By promoting sustainable development and addressing the impacts of trauma, we strive for resilient, stable communities that support economic and social well-being.
- We collaborate with partner organizations to connect residents with essential services, including those addressing housing needs, security and stability. We recognize these partnerships as key to creating a supportive environment for all those we serve.
- We are committed to operational efficiency, ensuring that our programs are effective, fiscally responsible, and impactful in meeting the needs of residents in our communities.
- We strive to improve our housing stock, expand our resources, and seek new opportunities to grow and invest in sustainable, affordable housing solutions for the future.
- We address the unique housing challenges faced by vulnerable populations, including individuals and families recovering from trauma.
- We encourage a work environment where staff members feel inspired, proud of their work, and are recognized for their efforts.

# Goals & Objectives

**Goal 1:** Expand Affordable Housing Stock

**Objective 1A:** Continue seeking funding to sustain housing growth despite uncertainty or rising costs.

**Objective 1B:** Explore partnerships to identify properties for more affordable housing.

**Goal 2:** Incorporate Resilience and Sustainability into Housing Solutions

**Objective 2A:** Pursue funding for resilient and efficient upgrades in disaster-prone areas.

**Objective 2B:** Incorporate cost-effective resilient tech, like solar or rainwater, to new projects.

**Objective 2C:** Build new developments to high energy-efficiency standards.

**Objective 2D:** Explore sustainable building methods and materials that may also cut time and costs.

**Goal 3:** Promote Upward Mobility Through Housing Programs

**Objective 3A:** Continue to highlight the Family Self-Sufficiency (FSS) program to encourage participation.

**Objective 3B:** Fortify partnerships to connect residents with key services.

**Goal 4:** Address the Unique Housing Needs of Vulnerable Populations

**Objective 4A:** Continue to retrofit existing properties with accessibility features for elderly and disabled residents.

**Objective 4B:** Continue to prioritize accessible units in new projects to support aging in place.

**Objective 4C:** Connect residents with partner services to enhance quality of life.

**Goal 5:** Enhance Staff Engagement and Development

**Objective 5A:** Acknowledge staff achievements to boost morale.

**Objective 5B:** Provide training and networking opportunities as funding allows.

**Goal 6:** Improve Tenant Onboarding and Retention

**Objective 6A:** Support case workers in providing personalized services that promote housing stability.

**Objective 6B:** Use online platforms to streamline payments, communication, and tenant management.

**Objective 6C:** Educate residents on unit care and lease responsibilities.

**Objective 6D:** Educate landlords on policies and procedures.

**Goal 7:** Achieve Operational Efficiency and Transparency in Service Delivery

**Objective 7A:** Maintain transparent tracking and reporting on housing, funding, and outcomes.

**Objective 7B:** Conduct regular audits at agency, program, and property levels.

**Goal 8:** Adapting to Changes Over Time

**Objective 8A:** Design new units to meet current needs and adapt to future changes.

**Objective 8B:** Evaluate processes to improve services, resources, and fiscal stability.

**Objective 8C:** Build shared understanding of needs and resources through local forums.

**Objective 8D:** Identify and leverage emerging services and resources.

**Objective 8E:** Continue to advocate for diverse housing to meet shifting demographics.

To read the full Strategic Plan, [click here](#).

