

# The 411

## FAMILY SELF-SUFFICIENCY NEWSLETTER: JANUARY-MARCH

One important key to success is self-confidence. An important key to self-confidence is preparation. Arthur Ashe

## From the Office

The enthusiasm and motivation I have witnessed by the FSS participants has been remarkable and impressive. It has been enjoyable to get to meet almost all of you, with your willingness you represent. I will continue to work with the community collaborative (PCC) to obtain and maintain referrals and resources that best suit your needs. In six short months I have been thoroughly impressed at the advancements many of you have made towards

your Self Sufficiency. It is a New Year and anything is possible when obtaining your goals. Genuine success comes only to those who are ready for it. So never step back and always have courage to accept new challenges. Wishing you a very Happy New Year 2015.

Please do not hesitate to contact me, at (530) 895-4474 ext. 234 or email -StephanieG@buttehousing.com Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time.
Thomas A. Edison

# **Interview Preparation Tips**

In interviews, your job is to convince an employer that you have the skills, knowledge and experience for the job. Show motivation and convince an employer that you fit the organization's culture and job description, and you will get that much closer to job offer.

## 1. Research the organization.

This will help you answer questions — and stand out from less-prepared candidates.

•Seek background information. •Use tools like Vault, Wetfeet, CareerSearch or The Riley Guide for an overview of the organization and its industry profile.

Visit the organization's website to ensure that you understand the breadth of what they do.

Review the organization's background and mission statement.

Assess their products, services and client-base.

•Develop a question list. Prepare to ask about the organization or position based on your research.

## 2. Compare your skills and qualifications

### to the job requirements

•Analyze the job description. Outline the knowledge, skills and abilities required.

#### 3. Prepare responses.

Most interviews involve a combination of resume-based, behavioral and case questions. We encourage you to meet with us to practice telling your story in the best possible way.

#### 4. Plan what to wear.

- •Go neutral. Conservative business attire, such as a neutral-colored suit and professional shoes, is best.
- •Dress formal. If instructed to dress "business casual," use good judgment.
- •Plug in that iron. Make sure your clothes are neat and wrinkle-free.

## 5. Plan what to bring.

- •Extra copies of your resume on quality paper
- •A list of references
- •Information you might need to complete an application
- •A portfolio with samples of your work, if relevant.

## 6. Pay Attention to non-verbal communication.

- •Be mindful. Nonverbal communication speaks volumes.
- •Start ahead. Remember that waiting room behaviors may be reported.
- •Project confidence. Smile, establish eye contact and use a firm handshake.
- •Be attentive. Don't stare, but maintain good eye contact, while addressing all aspects of an interviewer's questions.

## 7. Follow up.

Many interviews end with "Do you have any questions?"

In your opinion, what makes this organization a great place to work?

What do you consider the most important criteria for success in this job?

What are the opportunities for advancement?

What are the next steps in the hiring process?

http://careerservices.princeton.edu/undergraduatestudents/interviews-offers/preparing-interviews

# Community Employment

Chico is the economic center of the Northern Sacramento Valley. Much of Chico's economy is powered by the California State University, Chico. Agriculture is also a significant part of the economy. Almonds, rice, olives, kiwis, peaches and plums are the major crops. The major employers are the government, education, social services, arts and entertainment, recreation, healthcare and accommodation and food service. About 26% of the workforce are sales and office workers and about 15% are employed by the government.

The most popular occupations in Chico in which the majority of the workers have a college degree are registered nurses, teachers, wholesale and manufacturing sales representatives, accountants and auditors, social and human service assistants and financial managers. Jobs which are more prevalent in Chico than most of the nation's other cities are brewery machine operators, tile and marble setters, education administrators, pest control workers, farm workers, office and administrative support personnel and protective service workers.

## **Top Employers in Butte County:**

Sierra Nevada Brewery Enloe Medical Center **Bettendorf Trucking** 

Pacific Coast Producers **Butte County** California State University Chico

Build.com Rabbo Bank United Healthcare Lifetouch National School Studios Lundberg Family Farms

Smucker Quality Beverages

Feather River Hospital WREX Products **Employment Development Department** 

Walmart **Butte County** Wil-ker-son Ranch and Packing

Butte/Glenn Comm. School District Feather Falls Casino YRC Trucking

hhtp://www.citytowninfo.com/places/california/chico/work



## FUN IN CHICO

## 16th Annual Snow Goose Festival

Each year, admission is free to Festival Headquarters as well as various events including live viewing of raptors & reptiles, photographic tours, demonstrations

Bring the whole family! Kids of all ages will experience a day of discovery, wonder, and good plain fun as they learn about our natural world and participate in our ever-popular Junior Naturalist Activities. Smokey Bear and the Blue Goose are also known to make an appearance!

Date: Saturday, January 24<sup>th</sup> Time: 9-5 Sunday, January 25<sup>th</sup> Time: 7-2:30

Where: Chico Masonic Family Center, 1110 W East Ave, Chico, CA

## Chico Kite Day

Celebrate spring at the end of a string! Bring the entire family for this free event. Experience the color and excitement of kite flying during the Annual Chico Kite Day. Watch the sky dance with fun and imaginative kites. All kite flyers will receive a souvenir, compliments of Bird in Hand, and music will be provided by Oldies 102.1 FM.

Date: Sunday, March 29 Time: 12:00-4:00

Community Park, 1900 Martin Luther King Jr. Parkway, Chico, CA

## Need Heat ?? **Community Action Agency of Butte** County, Inc.

Utility Payment Assistance Programs 2640 S. Fifth Ave., Suite 1 & 2 Oroville, CA 95965 (530) 712-2600, opt. 1

Save U Energy (Formerly the "Weatherization Program") home energy saving services call toll free 1-877-891-0891

### PG&E

CARE/FERA Program 20% Savings Apply online http:// www.pge.com